

WEBSITE RETARGETING LETTER OF INDEMNITY

This agreement confirms the understanding between Hicks & Motto Attorneys at Law ("Advertiser") and 2060 Digital LLC (hereinafter, 2060) concerning 2060's services in connection with tracking and targeting consumer's who have visited Advertiser's website (hereinafter, "Services").

In order to provide the Services set forth herein, Advertiser represents and warrants that Advertiser's Privacy Policy includes, among other things, a clear and conspicuous notification to all customers that any data will be collected and used for targeted online advertising; that third parties may use cookies, web beacons, and similar technologies to collect and receive information from Advertiser's website, and; Advertiser may use any information collected to provide measurement services and target ads and may share the information with 2060 in connection with the Services 2060 is providing to Advertiser hereunder. Advertiser's Privacy Policy must also include a notification and active link allowing for any consumer may opt-out of the collection and use of the information for ad targeting. Further, Advertiser represents and warrants to 2060 that Advertiser will abide by its Privacy Policy.

Advertiser agrees to indemnify and hold harmless 2060 and its parent, subsidiaries and affiliates and officers, directors, employees and agents, from and against any and all claims, demands, judgments, costs (including settlement costs) and expenses associated therewith (including the payment of reasonable attorney fees and disbursements), arising out of Advertiser's breach of the representations and warranties set forth in the preceding paragraph.

Agreed to and Accepted:

Client's Authorized Signature Date